SAND & MEHR

info@sandundmehr.com
sandundmehr.com

27211 Bassum
Deutschland



Animation.

Your product animation brief

Prepare the product, message and required media. Agree how scenes, visual choices and output formats will be reviewed.

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Prepare the animation

Explain what the audience should understand about the product. Connect the scenes and output formats to where the animation will appear.

Project, product and contact

Audience, placement and central message

Scenes, sequence and product function to explain

Available models, material data and reference images

Runtime, aspect ratios and required output formats

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Plan feedback and acceptance

Agree what to review at each stage. Consolidate changes against the same version so the next revision has a clear direction.

Review stages and people responsible

Version, timecode and consolidated changes

Acceptance criteria for product accuracy and output files

Dates, open decisions and next handover