SAND & MEHR

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Recruiting.

Participant recruitment for UX research

Prepare relevant experience, screening and participation. The complete screener template includes the question flow and an invitation to adapt.

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Prepare participant recruitment

Start with the actual task. Explain your selection criteria and keep unresolved questions separate from the later scheduling decision.

Study, research question and person responsible

Required activity, experience and justified timeframe

Neutral screening questions and internal response paths

Experience, roles and variation within the participant group

Format, device, language, support and unresolved questions

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Plan invitations and participation

Suitability is not an automatic invitation. Contact permission, informed participation and any recording need separate decisions.

Invitation, dates, duration and agreed incentive

Participation, observers, recording and agreement

Participant codes, access and retention

Follow-ups, confirmation, cancellation or reserve